

## INTRODUCTION

I am making a website for the course at the creative and media diploma.

which is

I have been doing the course for a year and for my project I am going to design and make a website using a website called [www.moonfruit.com](http://www.moonfruit.com) which is powered by a program called site maker.

Site maker is a high tech website builder which allows the public to view when you are working on it.

I choose to do this, as I like to make them and view them.

The website will have nine pages one home page, A page for [REDACTED] A page for [REDACTED] these are the names of the groups this year there will also be A news/blogs page, A calendar, Message Board, Guestbook, Contacts Page and a Links Page

The website will have a link to the main college site and others that maybe used on the course.

I will also be doing some Questionnaires for the website asking what members of the group what they would like to see on the website then I them all in to a spreadsheet, so that this will inform my website ?

As I have got my results I will then produce the website ✓

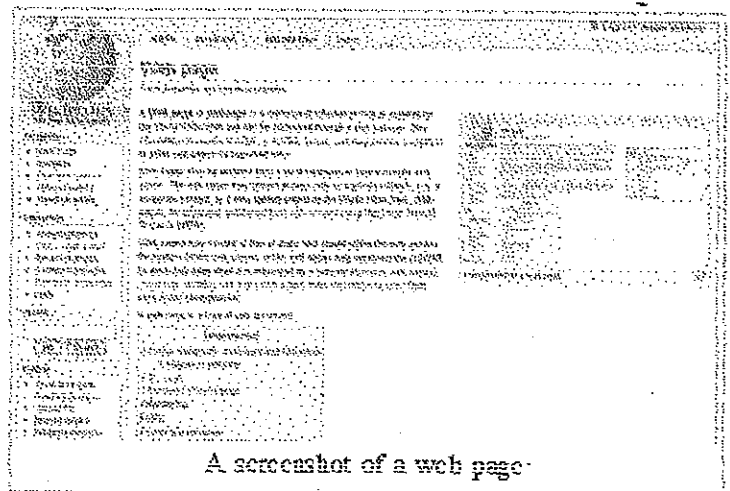
# Web page

From Wikipedia, the free encyclopedia

A web page or webpage is a document or resource of information that is suitable for the World Wide Web and can be accessed through a web browser and displayed on a computer screen.

This information is usually in HTML or XHTML format, and may provide navigation to other web pages via hypertext links.

Web pages may be retrieved from a local computer or from a remote web server. The web server may restrict access only to a private network, e.g. a corporate intranet, or it may publish pages on the World Wide Web. Web pages are requested and served from web servers using Hypertext Transfer Protocol (HTTP).



A screenshot of a web page

Web pages may consist of files of static text stored within the web server's file system (static web pages), or the web server may construct the (X)HTML for each web page when it is requested by a browser (dynamic web pages). Client-side scripting can make web pages more responsive to user input once in the client browser.

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## Color, typography, illustration and interaction

Web pages usually include information as to the colors of text and backgrounds and very often also contain

W.W.W. — ~~Hidden Wikipedia.org/wiki/~~web = 2002

links to images and sometimes other media to be included in the final view.

Layout, typographic and color-scheme information is provided by Cascading Style Sheet (CSS) instructions, which can either be embedded in the HTML, or can be provided by a separate file, which is referenced from within the HTML. The latter case is especially relevant where one lengthy stylesheet is relevant to a whole website: due to the way HTTP works, the browser will only download it once from the web server and use the cached copy for the whole site.

Images are stored on the web server as separate files, but again HTTP allows for the fact that once a web page is downloaded to a browser, it is quite likely that related files such as images and stylesheets will be requested as it is processed. An HTTP 1.1 web server will maintain a connection with the browser until all related resources have been requested and provided. Browsers usually render images along with the text and other material on the displayed web page.

## Dynamic behavior

Client-side computer code such as JavaScript or code implementing Ajax techniques, can be provided either embedded in the HTML of a web page or, like CSS stylesheets, as separate, linked downloads specified in the HTML. These scripts may run on the client computer, if the user allows them to, and can provide additional functionality for the user after the page has downloaded.

## Browsers

A web browser can have a Graphical User Interface, like Internet Explorer, Mozilla Firefox and Opera, or can be text-based, like Lynx.

Web users with disabilities often use assistive technologies and adaptive strategies to access web pages.<sup>[1]</sup> Users may be color blind, may or may not want to use a mouse perhaps due to repetitive stress injury or motor-neurone problems, may be deaf and require audio to be captioned, may be blind and using a screen reader or braille display, may need screen magnification, etc.

Disabled and able-bodied users may disable the downloading and viewing of images and other media, to save the network bandwidth or merely to simplify their browsing experience. Users of mobile devices often have restricted displays and bandwidth. Anyone may prefer not to use the fonts, font sizes, styles and color schemes selected by the web page designer and may apply their own CSS styling to the page.

The World Wide Web Consortium (W3C) and Web Accessibility Initiative (WAI) recommend that all web pages should be designed with all of these options in mind.

## Elements of a web page

A web page, as an information set, can contain numerous types of information, which is able to be seen, heard or interact by the end user:

Perceived (rendered) information:

- *Textual information*: with diverse render variations.
- *Non-textual information*:

- *Static images*, on raster graphics, typically GIF, JPEG or PNG; or vector formats as SVG or Flash.
- *Animated images* typically Animated GIF and SVG, but also may be Flash, Shockwave, or Java applet.
- *Audio*, typically MIDI or WAV formats or Java applets.
- *Video*, WMV (Windows), RM (Real Media), FLV (Flash Video), MPG, MOV (Quicktime)
- *Interactive information*: more complex, glued to interface; see dynamic web page.
  - For "on page" interaction:
    - *Interactive text*: see DHTML.
    - *Interactive illustrations*: ranging from "click to play" image to games, typically using *script orchestration*, Flash, Java applets, SVG, or Shockwave.
    - *Buttons*: forms providing alternative interface, typically for use with *script orchestration* and DHTML.
  - For "between pages" interaction:
    - *Hyperlinks*: standard "change page" reactivity.
    - *Forms*: providing more interaction with the server and server-side databases.

#### Internal (hidden) information

- *Comments*.
- *Metadata* with semantic meta-information, Charset information, Document Type Definition (DTD), etc.
- *Diagramation and style information*: information about rendered items (like image size attributes) and visual specifications, as Cascading Style Sheets (CSS).
- *Scripts*, usually JavaScript, complement interactivity and functionality.

*Note: on server side the web page may also have "Processing Instruction Information Items".*

The web page can also contain dynamically adapted information elements, dependent upon the rendering browser or end-user location (through the use of IP address tracking and/or "cookie" information).

From a more general/wide point of view, some information (grouped) elements, like a navigation bar, are uniform for all website pages, like a standard. These kind of "website standard information" are supplied by technologies like web template systems.

## Rendering

Web pages will often require more screen space than is available for a particular display resolution. Most modern browsers will place scrollbars (the bar at the side of the screen that allows you to move down) in the window to allow the user to see all content. Scrolling horizontally is less prevalent than vertical scrolling, not only because those pages do not print properly, but because it inconveniences the user more so than vertical scrolling would (because lines are horizontal; scrolling back and forth for every line is much more inconvenient than scrolling after reading a whole screen; also most computer keyboards have page up and down keys, and many computer mice have vertical scroll wheels, but the horizontal scrolling equivalents are rare).

When web pages are stored in a common directory of a web server, they become a website. A website will typically contain a group of web pages that are linked together, or have some other coherent method of navigation. The most important web page to have on a website is the index page. Depending on the web

server settings, this index page can have many different names, but the most common is `index.html`. When a browser visits the homepage for a website, or any URL pointing to a directory rather than a specific file, the web server will serve the index page to the requesting browser. If no index page is defined in the configuration, or no such file exists on the server, either an error or directory listing will be served to the browser.

A web page can either be a single HTML file, or made up of several HTML files using frames or Server Side Includes (SSIs). Frames have been known to cause problems with web accessibility, copyright,<sup>[2]</sup> navigation, printing and search engine rankings<sup>[3]</sup>, and are now less often used than they were in the 1990s.<sup>[4][5]</sup> Both frames and SSIs allow certain content which appears on many pages, such as page navigation or page headers, to be repeated without duplicating the HTML in many files. Frames and the W3C recommended alternative of 2000, the `subject` tag,<sup>[4]</sup> also allow some content to remain in one place while other content can be scrolled using conventional scrollbars. Modern CSS and JavaScript client-side techniques can also achieve all of these goals and more.

When creating a web page, it is important to ensure it conforms to the World Wide Web Consortium (W3C) standards for HTML, CSS, XML, and other standards. The W3C standards are in place to ensure all browsers which conform to their standards can display identical content without any special consideration for proprietary rendering techniques. A properly coded web page is going to be accessible to many different browsers old and new alike, display resolutions, as well as those users with audio or visual impairments.

## URL

Typically, web pages today are becoming more dynamic. A dynamic web page is one that is created server-side when it is requested, and then served to the end-user. These types of web pages typically do not have a permalink, or a static URL, associated with them. Today, this can be seen in many popular forums, online shopping, and even on Wikipedia. This practice is intended to reduce the amount of static pages in lieu of storing the relevant web page information in a database. Some search engines may have a hard time indexing a web page that is dynamic, so static web pages can be provided in those instances.

## Viewing a web page

In order to graphically display a web page, a web browser is needed. This is a type of software that can retrieve web pages from the Internet. Most current web browsers include the ability to view the source code. Viewing a web page in a text editor will also display the source code, not the visual product.

## Creating a web page

To create a web page, a text editor or a specialized HTML editor is needed. In order to upload the created web page to a web server, traditionally an FTP client is needed.

The design of a web page is highly personal. A design can be made according to one's own preference, or a pre-made web template can be used. Web Templates let web page designers edit the content of a web page without having to worry about the overall aesthetics. Many people publish their own web pages using products like Geocities from Yahoo, Tripod, or Angelfire. These web publishing tools offer free page

creation and loading up to a certain size limit.

Other ways of making a web page is to download specialized software, like a Wiki, CMS, or forum. These options allow for quick and easy creation of a web page which is typically dynamic.

## Saving a web page

While one is viewing a web page, a copy of it is saved locally; this is what is being viewed. Depending on the browser settings, this copy may be deleted at any time, or stored indefinitely, sometimes without the user realizing it. Most GUI browsers will contain all the options for saving a web page more permanently. These include, but are not limited to:

- Saving the rendered text without formatting or images - Hyperlinks are not identified, but displayed as plain text
- Saving the HTML file as it was served - Overall structure will be preserved, although some links may be broken
- Saving the HTML file and changing relative links to absolute ones - Hyperlinks will be preserved
- Saving the entire web page - All images will be saved, as well as links being changed to absolute
- Saving the HTML file including all images, stylesheets and scripts into a single MHTML file. This is supported by Internet Explorer, Mozilla, Mozilla Firefox and Opera. Mozilla and Mozilla Firefox only support this if the MAF plugin has been installed. An MHTML file is based upon the MHTML standard.

Common web browsers, like Mozilla Firefox, Internet Explorer and Opera, give the option to not only print the currently viewed web page to a printer, but optionally to "print" to a file which can be viewed or printed later. Some web pages are designed, for example by use of CSS, so that hyperlinks, menus and other navigation items, which will be useless on paper, are rendered into print with this in mind. Space-wasting menus and navigational blocks may be absent from the printed version; other hyperlinks may be shown with the link destinations made explicit, either within the body of the page or listed at the end.

## See also

- Dead link
- Domain name
- Guestbook
- Homepage
- HTML element
- Linked data page
- SEO Copywriting
- Web document
- Web template
- Website

## References

1. ^ "How People with Disabilities Use the Web". W3C. 5 May 2005.  
[http://www.w3.org/WAI/EO/Drafts/PWD\\_Use\\_Web/](http://www.w3.org/WAI/EO/Drafts/PWD_Use_Web/). Retrieved on 2009-05-01.
2. ^ Tysver, Dan (1996-2008). "Linking and Liability - Problems with Frames". Minneapolis, USA:

## Websites that I have evaluated

[www.Website.com](http://www.Website.com) – This is a search engine that provides  
Information on how to build websites. ✓

[www.game.co.uk](http://www.game.co.uk) – This site is a website for a game shop  
there is a lot of Special effects on this site which I like. ✓

[www.skillset.org](http://www.skillset.org) – Sector skills counsel for Media ✓

## Website Work Project CMD

Website Name:- www.Game.co.uk

What is good about it :-

The lay out, easy to FIND the Things you Need  
text they Have used

What is bad about it :-

Nothing it is all FINE

What could be improve on the website :-

Nothing

What can I do so I don't make the same mistake on my website:-

Put a SLIDSHOW on It.



# GAME

The next level.

BROWSE ALL OUR CONSOLES AND PRODUCTS

Search for:

Advanced search

**Free UK delivery**  
on everything!

- DS
- GameBoy Advance
- GameCub
- PC Games
- PlayStation 2
- PlayStation 3
- PSP
- Wii
- Xbox
- Xbox 360
- Cool Stuff
- Downloads
- Console bundles
- Accessories
- SALE
- Coming Soon
- New Releases
- Preordered
- Competitions
- Experiences
- GAME Exclusives
- Click & Collect
- GAME Content

**SALE!**

**out now!**

**Lost & Damned**

**Grand Theft Auto IV**

The lost and Damned Available Now!

only £13.99  
Move into >

**Game Chart**

Top Sellers	Preorder Chart	Prowned Chart
<p>£69.99</p> <p>1. Wii Fit with Wii Balance Board (Wii)</p>	<p>£29.99</p> <p>1. The Sims 3 (PC)</p>	<p>£17.99</p> <p>1. Grand Theft Auto IV - Prowned (Xbox 360)</p>

**Shopping basket**

Your Shopping Basket is empty.

**GAME Rewards**

Welcome Guest

You have 0 points on your Reward card

You can save £0

How to save £££

**Console Offers**

**Experience Days**

Now Available!

from £39

**SALE! Save £32**

FIFA 09 on X360 now only

**Preorder!**

EA Sports Active

**Out now!**

Cyberpunk Maximum Edition

**Preorder!**

Virtual Tennis 2009

## Website Work Project CMD

Website Name:- WWW.website.com

What is good about it :- Easy to work round .

: You can change the Language on It

: It Basic to work round

: You can become a member

What is bad about it :-

NOT a lot of text

What could be improve on the website :-

More Text about the website

What can I do so I don't make the same mistake on my website:-

None But Needs more text

Register Your Company  
 email address  
 password  
 Confirm password

# website.com

Everything A Website Needs

Search

Google Custom Search

## Starting your website:

### Step 1. Register Your Domain Name (Beginner's Guide)

asia jobs accredited registrar network  
 domain bulk registration dns management  
 domain parking domain registration  
 international domain names private  
 registration sub-domains

### Step 2. Create Your Website (Beginner's Guide)

aspinet blog brochure templates business  
 card templates cgi-bin content building  
 content management e-commerce  
 e-commerce templates flash templates forum

## Ask or Search a question:

Search

### Recently Asked Questions

### Recently Answered Questions



Does anyone thought [www.laptopbatteryweb.com](http://www.laptopbatteryweb.com) need to improve anywhere? (1 answer)

Category: Affiliate/Reseller/Ads > Reseller  
 by batteryland on Apr 23, 2009 at 12:27:15 AM



Can a search engine index pages that are password protected? (1 answer)

Category: Search Engine Optimization(SEO) > Optimization  
 by johnmark on Apr 6, 2009 at 4:02:15 AM



What exactly is search engine optimization? (1 answer)

Category: Search Engine Optimization(SEO) > Optimization  
 by johnmark on Apr 2, 2009 at 5:16:08 AM

Website Name:- www.SkillSet.org

What is good about it :-

Text is the same on all page's  
and the layout

What is bad about it :-

TO much text

What could be improve on the website :-

Have LESS text on Each page

What can I do so I don't make the same mistake on my website:-

Have less text on the page  
a change some color's on it

# skillset

The Sector Skills Council for Creative Media

Search for:  GO

[Careers](#) | [Training](#) | [Company Support](#) | [Standards](#) | [Qualifications](#) | [Research](#) | [Strategy](#) | [Funding](#) | [Regions](#) | [About Us](#)  
[Animation](#) | [Computer Games](#) | [Corporate & Commercial](#) | [Facilities](#) | [Film](#) | [Interactive Media](#) | [Photo Imaging](#) | [Publishing](#) | [Radio](#) | [TV](#)

Cymraeg Text size: AAA

## Welcome to Skillset



Visit Photo Imaging to find out about the range of opportunities in the industry

Skillset is the industry body which supports skills and training for people and businesses to ensure the UK creative media industries maintain their world class position.

If you're working in one of these industries, we have advice and resources to help you take your career to the next level.

And if you're just starting out, you'll find information on all the different jobs out there to help you decide which one is right for you.

**Funding**

Skillset is pleased to announce that it has secured a grant from the Department for Culture, Media and Sport (DCMS) to support its work in the creative media industries. This grant will enable Skillset to continue its work in championing skills for the creative media industries.

**Skillset Academy Network**

The Skillset Academy Network is a collection of training and development opportunities for people working in the creative media industries. It provides a range of courses and resources to help people develop their skills and advance their careers.

**E Get funding to train**

**Skillset Academy Network**

**Call a Careers Advisor**

**Skillset News**

**Jobs at Skillset**

**Courses Search**

Search for courses by:

Subject:

Course Type:

Location:

SEARCH

**Photo Imaging**

Photo Imaging is a key sector of the creative media industries. It involves the capture, processing, and distribution of visual information. Photo Imaging is a highly skilled and creative industry, and it plays a vital role in many aspects of our lives.

**Skills Implications of the Recession**

The recession has had a significant impact on the creative media industries. It has led to a reduction in demand for creative products and services, and it has resulted in a loss of jobs and income for many people working in the industry. However, there are also opportunities for growth and innovation in the industry, and it is important for people to develop the skills and resources needed to succeed in this challenging environment.

**Standards**

Skillset is responsible for developing and maintaining standards for the creative media industries. These standards ensure that people working in the industry have the skills and knowledge needed to perform their jobs effectively and safely. They also provide a framework for the development of training and development programs.

## **New CMD Web Site** **Questionnaire**

**1. What do you use websites for : -**

☐ Info

☒ Games

☐ Music

☒ Chatting

☐ Other

**Please state.....**

**2. what would you like to see on a website :-**

☐ Music

☒ Art

☐ Games

☒ Jokes

☒ Info

☐ All of the above

☐ Others

**Please state.....**

**3. what colours would you like to use  
on the website :-**

☐ Green

☐ Red

☐ Blue

☐ Yellow

☐ Blue & Yellow

☒ Green , Blue and Yellow

☐ Others

**Please sate.....**

**4. How many pages should the website  
have .**

☐ 5

☒ 10

☐ 7

☐ 15

☐ 9

☐ 8

☐ other

**Please sate.....**

**5. Should the website have a catchy name.**

☐ Yes

☒ No

**6. Would you go on the website if it had what you needed on it**

☒ Yes

☐ No

**7. Would you like to see Different piece of work on the website**

☐ Yes

☒ No

**8. what should the website be called**

☐ CMD

☒ Bridgwater College of CMD

☒ BCCMD

☐ Other

please state .....



# New CMD Web Site Questionnaire Results

## Questions

what do you use websites for ?	info	games	music	chatting	others	
	7	6	5	5	4	
what would you like to see on a website ?	music	art	games	jokes	info	all of the above
	7	5	4	1	8	3
what colours would you like to use on the website?	green	red	blue	yellow	blue&yellow	green,blue and yellow
	4	4	5	6	4	3
How many pages should the website have?	5	10	7	15	9	8 other
	5	3	3	6	2	1
should the website have a catchy name ?	yes	no				
	24	1				
would you go on the website if it had what you needed on it ?	yes	no				
	21	3				
would you like to see different piece of work on the website ?	yes	no				
	15	10				
what should the website be called ?	cmd	bccmd	of cmd	others		
	5	5	6	5		

**Website design**

**Using the information I have collected**

**I will now design a website for the creative and media diploma course**



## WEB SITE BIBLIOGRAPHY

Websites I have looked at when making the website: -

[www.website.com](http://www.website.com)

[www.game.com](http://www.game.com)

[www. \[REDACTED\] moonfruit.com](http://www. [REDACTED] moonfruit.com)

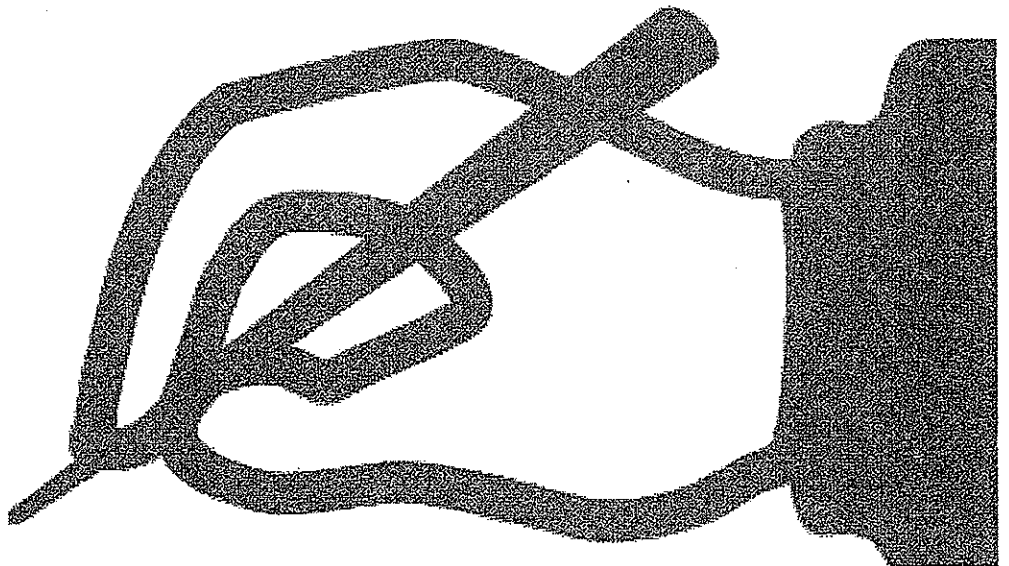
[www.skillset.org](http://www.skillset.org)

Programs I used when making my website

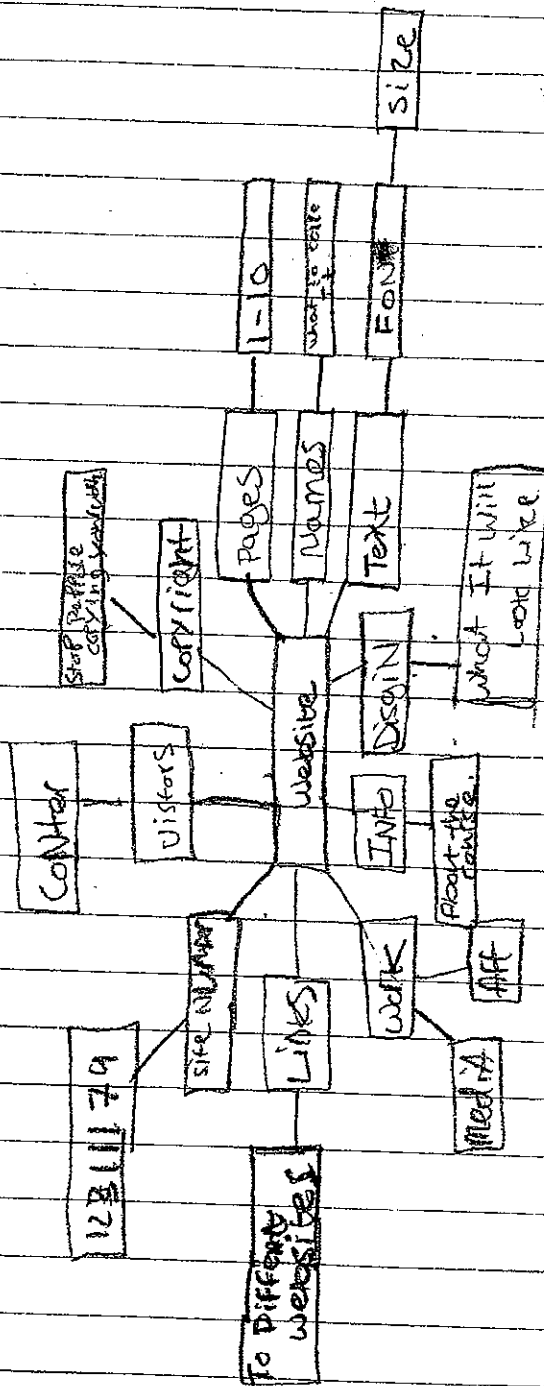
Microsoft Word for my questionnaire

Microsoft Excel for the results of my questionnaire

[www.moonfruit.com](http://www.moonfruit.com) to make the website



# Mind map.



# Title of website

## Menu

Home Page

Bridge Crew

Julia's Army

Blog/News

Calendar

Message Board

Contact Page

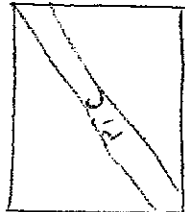
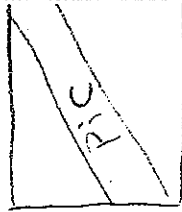
Guest Book

Link Page

sub title about college

Info on the course

•  
•  
•  
•  
•



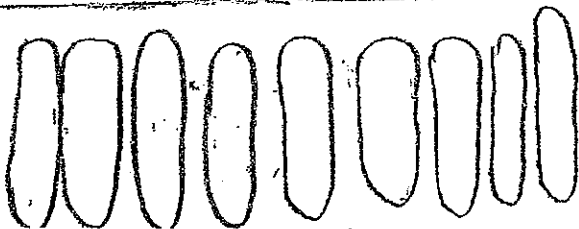
telephone



1. m's - a

Title of website

menu



Page Title

NAME

PIC

NAME

PIC

NAME

PIC

NAME

PIC

NAME

PIC

NAME

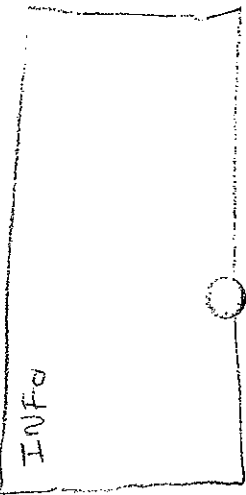
PIC

NAME

PIC

CRIME PREVENTION SQUAD

PIC



11/3/11

Title of website

Menu

Home Page

Bridge Crew

Bill's Army

Blog/News

Calendar

Message Box

Contact Page

Get Back

Link's Page



NAME

PIC

NAME

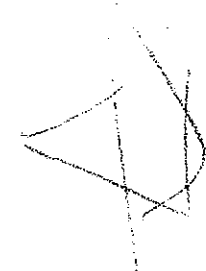
PIC

NAME  
PIC

NAME  
PIC

NAME  
PIC

NAME  
PIC



NAME  
PIC



# Title of Website

Menu

Home

Bridal Crew

Bill's Photo

News/Blog

Calendar

Message Board

Contact Page

Guest Book

Link Page

Blog/News

Blog/News

Add To Top

Search



Home

Blog

Text

Text

Name

Text

Visitors

111319



Title of website.

## Menu

## Home Page

Bridges/Crew

Jim's Army

Reynolds

render

100

Contact Person

Geet 1300m

Link Page

Calendar

welcome to my calendar, click on a date



Website

June 2009

June 2009

A hand-drawn grid of 20 squares arranged in 5 rows and 4 columns. Each square contains a symbol. The symbols are: Row 1: 3, 3, 3, 3; Row 2: 3, 3, 3, 3; Row 3: 3, 3, 3, 3; Row 4: 3, 3, 3, 3; Row 5: 3, 3, 3, 3.

Title of website

NAME of Page

Text

Text

Text

MENU

Button

Button

Button

Button

Button

Button

Button

Button

Button

visitors

1	1	1	1
---	---	---	---

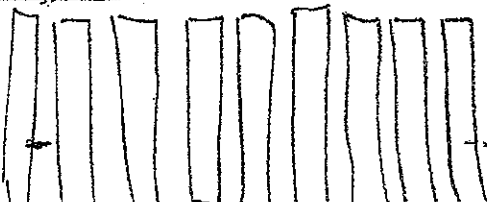
Page Name of Website.

Guest Book

Text

LINKS

MENU



Title of website.

Contact Page

Contact Page - Contact us.

Your email address

Subject

Message

Send

MENU

Button

Button

Button

Button

Button

Button

Button

Button

Button

Button

TTT

Title of website.

MENU

- Home
- Bridlycren
- Till's Army
- News / Blog
- Celebrar
- mess gear
- Contact Page
- Guest Book
- LINK PAGE

Links Page

- LINK
- LINK
- LINK
- LINK
- LINK
- LINK
- LINK
- LINK
- LINK

VISITORS  
13 1 1 1

```

<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
    "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" lang="en" xml:lang="en">
<head>
    <title>CMD</title>
    <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
    <meta content="bridgewater college" name="description" />
    <meta content="bridgewater college" name="keywords" />

    <link rel="contents" href="#navigation" />
    <link rel="home" href="/" />
    <link rel="index" href="/" />
    <link rel="top" href="/" />
    <link rel="first" href="/" />
    <link rel="help" href="/app/12323/en/resources/requirements.html" />

    <style type="text/css">
    /* initialise first stylesheet. hide flash, show text */
    .hideable { display: block; }
    #flash_content { display: none; }
    .full-width { width: 1150px; }
    </style>

    <script type="text/javascript">

    /**
    * toggles display between text-only and flash
    * Due to browser's differing implementations use the www.quirksmode.org function
    * to manipulate the stylesheet. credit to PPK.
    * Do this as soon as the stylesheet loads (considerations for base element with IE)
    */

    toggleTextContent = function () {
        if (!document.styleSheets) return
        var theRules = new Array();
        try {
            if (document.styleSheets[0].cssRules) {
                theRules = document.styleSheets[0].cssRules
            }
            else if (document.styleSheets[0].rules) {
                theRules = document.styleSheets[0].rules
            }
            else {
                return;
            }
            if ( theRules[0].style.display == "none" ) {
                theRules[0].style.display = 'block';
                theRules[1].style.display = 'none';
                theRules[2].style.width = ( 1150 - 980 + 760 ) + 'px';
                theRules[2].style.padding = '10px 10px 10px 0px';
            }
            else {
                theRules[0].style.display = 'none';
                theRules[1].style.display = 'block';
                theRules[2].style.width = '1150px';
                theRules[2].style.padding = "0";
            }
        }
        catch (err) {
            document.getElementById('skip-links').style.display='none';
        }
    }

    var queuedToggle = function() {};

    /**@cc_on
    var bases = document.getElementsByTagName('base');
    if ( bases.length ) {
        queuedToggle = toggleTextContent;
    }
    @*/

```

```
toggleTextContent();
/*@cc-on
```

```
/*>
```

```
Consts = {
```

```
    buildNumber: "12829",
    basePath: '/_app/12829/en/resources/',
    imagePath: '/_app/12829/en/images/',
    commonImagePath: '/images/',
    width: '980',
    height: '1100',
    bgcolor: '#FFCC33',
    valign: 'top',
    initialPageId: '4531963844',
    toolbar: '',
    fullWidth: '1150px',
    containerOffset: '-85px',
```

```
    meta: {
```

```
        path: '/_app/12829/en/resources/container.swf',
        flashvars:
```

```
's_url=%2Fcommunities%2F5%2F004%2F006%2F883%2F445%2F&termo%2F&toPage=1&lbai=100&mark=mark_fv&community=1006093445&cc=&pv=0311&
&ppc=1&load=0&imagepath=%2F_app%2F12829%2Fen%2Fimages%2F&lhv=3&tree_campaign
id=204094&lbrgb2=65535&portalpath=%2F_app%2F12829%2Fen%2Fresources%2Fportal%2F&lbnid
433940&lby=100&mediapath=%2F_app%2F12829%2Fen%2Fsharedmedia%2F&backid=2432967&
lbr=0&faqspath=%2Fen%2Ffaqs%2F&lbrgb1=58971&lbrs=100&basepath=%2F_app%2F12829%2F
&lhv=117&promopath=%2Fen%2Fpromos%2F&miscname=guest&respath=%2F_app%2F12829%2F
n%2Fresources%2F&cupath=%2Fcup
hin%2F&lha2=100&lhid=2433025&lhf=0&hacked=2401000095000000100035100100&lhuvs=Y'
```

```
        container: 'flash_content',
        offset: '-85',
        valign: 'center',
        border: '0'
```

```
    },
```

```
    toolbar: {
```

```
        show: 1,
        flashvars:
```

```
'mark=mark_tb&cc=204094&portalURL=http%3A%2F%2Fwww.moonfruit.com',
        height: 20,
        width: 870,
        path: '/_app/12829/en/resources/freeSiteTopBar.swf',
        container: 'free bar flash'
```

```
    },
```

```
    moreover: {
```

```
        show: 0,
        flashvars: '',
        path: '/_app/12829/en/resources/advert.swf',
        container: 'ads'
```

```
    },
```

```
    margins: {
```

```
        top: 10,
        right: 10,
        bottom: 10,
        left: 10
```

```
    }
```

```
};
```

```
</script>
```

```
<script src="/_app/12829/en/resources/big.js/tracker=BM.BMWAddress.tracker"
type="text/javascript"></script>
```

```
<link rel="stylesheet" href="/_app/12829/en/resources/sm4.css" type="text/css" />
```

```
<!--[if lt IE 6]>
```

```
<link rel="stylesheet" type="text/css" href="/_app/12829/en/resources/ie6.css">
```

```
<![endif]-->
```

```
<style type="text/css">
/* Page structure dynamic elements */
```

```
#content-wrapper {
margin: 0 auto; /* switch auto around for left, right or centre align */
padding: 10px 10px 10px 10px;

}

#non_flash {
position: relative;
left: -85px;

}

body {
background-color: #FFCC99;
background-image: url(/communities/5/004/006/883/445/images/4519752934.gif);
```

```
.height [height: 1100px;]
```

```
.content {
width: 980px;
left: -85px;

}
```

```
.user-content {
border: 0px none #FFFFFF;
```

```
#frag_header {
width: 728px; /* width of ad */
height: 15px; /* height of ad */
left: -85px;

}
```

```
#frag_left {
left: 10px;
top: 35px; /* header_frag_height : top */
width: 0px; /* width of ad */
height: 0px; /* height of ad */

}
```

```
#frag_right {
right: 10px;
width: 150px; /* width of ad */
height: 600px; /* height of ad */
top: 35px;
```

```
#frag_footer {
width: 0px; /* width of ad */
height: 0px; /* height of ad */
left: -85px;

}
```

```
#tree-disclaimer {
left: 85px;
```

```
</style>
```

```
<script type="text/javascript">
SM.Init();
</script>
```

```
<!-- page head -->
```

```
<!-- default head item (pagImage_4) --> <!-- default head item (pagImage_5) --> <!-- default head
item (pagImage_6) --> <!-- default head item (pagImage_7) --> <!-- default head item (pagImage_8)
```



```

--><!-- default head item (pagimage_9) --><!-- default head item (pagimage_10) --><!-- default
head item (pagimage_11) --><!-- default head item (pagimage_12) --><!-- default head item
(pagimage_13) --><!-- default head item (pagimage_14) --><!-- default head item (pagimage_15)
--><!-- default head item (pagimage_16) --><!-- page head -->
<!-- default head item (mosimage_1) --><!-- default head item (mosimage_2) --><!-- default head
item (mosimage_3) -->

</head>

<body>

    <div id="skip links">
        <a href="#navigation" title="Go to Navigation">Skip to navigation</a>
    </div>

    <div id="free-bar">
        <a href="http://www.moonfruit.com" title="Website Builder"></a><span
id="free-bar-flash"></span>
    </div>

    <div id="page-wrapper">
        <div class="full width" id="content wrapper">
            <div class="advert" id="frag header"><div class="frag header">
<script type="text/javascript"><!--
    google_ad_client="pub-4555943130938805";
    google_ad_width="728";
    google_ad_height="15";
    google_ad_format="/28x15-0ads-el";
    google_ad_type="text_image";
    google_ad_channel="1215414271";
    google_color_border="FFCC33";
    google_color_bg="FFCC33";
    google_color_link="FFCC33";
    google_color_text="FFCC33";
    google_color_url="FFCC33";
    google_language="en";

//--></script>
<div id="page_header"><script src="http://pagead2.googlesyndication.com/pagead/show_ads.js"
type="text/javascript">
</script></div>
</div></div>

    <div id="flash_content" class="user-content content height"></div>

    <div id="non flash" class="hidtable">
        <div id="text-content" class="cleartx">
            <!-- page body -->
            <div id="trunding">
                <p id="site-name"><a href="/" title="CMU
homepage">CMU</a></p>
            </div>
            <div class="three-col" id="primary-content">
                <!-- page body -->
                <!-- default body item (pagimage_4) --><!-- default body item (pagimage_5) --><!-- default body
item (pagimage_6) --><!-- default body item (pagimage_7) --><!-- default body item (pagimage_8) -->
                <!-- default body item (pagimage_9) --><!-- default body item (pagimage_10) --><!-- default
body item (pagimage_11) --><!-- default body item (pagimage_12) --><!-- default body item
(pagimage_13) --><!-- default body item (pagimage_14) --><!-- default body item (pagimage_15)
--><!-- default body item (pagimage_16) --><div id="pagTextboxV4_1" class="ta-center">some pictures
of us</div>
<div id="pagTextboxV4_3" class="ta-center">Creative and Media Diploma</div>
<div id="pagTextboxV4_4" class="ta-center">Content: This brand new broad-based qualification
offers different types of learning programmes, combining the element of academic and vocational
qualifications.

This Course consists of a wide range of subjects
such as Art and Design, Music,
Music Technology, Drama and Media.</div>
<a href="/communitiv/5/004/006/223/445/image/4525102787.jpg" class="image">

```

```



<div id="pagetextboxV4_2" class="ta-center">Call us on 01778 455464</div>
<!-- page body -->
<!-- default body item (masimage_1) --><!-- default body item (masimage_2) --><!-- default body
item (masimage_3) --><div id="mastertextboxV4_1" class="ta-center"> Bridgewater Creative and Media
Diploma</div>
<div id="mastertextboxV4_2" class="ta-center">
Media, Performing Arts, Presentation, Art and Design And Project</div>
<div id="mastertextboxV4_3" class="ta-center"> </div>
</div>
<div class="one-col clearfix" id="secondary-content">
<div id="navigation">
<li class="first"><a href="/welcome/4531963844">Welcome</a></li>
<li class=""><a href="/birthdays/4531965008">Birthdays</a></li>
<li class=""><a href="/jillsarmy/4531965104">Jill's army</a></li>
<li class=""><a href="/blognews/4531965479">Blog/News</a></li>
<li class=""><a href="/calendar/4531965484">Calendar</a></li>
<li class=""><a href="/messageboard/4531965484">Message Board</a></li>
<li class=""><a href="/guestbook/4531965058">Guestbook</a></li>
<li class=""><a href="/contactpage/4531965177">Contact Page</a></li>
<li class=""><a href="/linkspage/4531965058">Links Page</a></li>
</div>
<div id="get-flash">
<p>You are viewing the text version of this site.</p>
<p>To view the full version please install the Adobe Flash Player and ensure your
web browser has JavaScript enabled.</p>
<p>Need help? Check the <a href="/app/12829/en/resources/requirements.html"
title="Check requirements for Flash version of this site">requirements</a> page.</p>
<p>
<a href="http://www.adobe.com/go/getflashplayer" title="Get latest Adobe
Flash Player">
</a>
</p>
</div>
</div>
</div>
</div>
<div class="advert" id="frag_right"><div class="frag_right">
<script type="text/javascript"><!--
google_ad_client="pub-4577947130978805";
google_ad_width=160;
google_ad_height=600;
google_ad_format="160x600_as";
google_ad_type="text_image";
google_ad_channel="0531484530";
google_color_border="FFCC33";
google_color_bg="FFFFFF";
google_color_link="000000";
google_color_text="FFCC33";
google_color_url="FFCC33";
google_language="en";
--></script>
<div id="gads_right"><script src="http://pagead2.googlesyndication.com/pagead/show_ads.js"
type="text/javascript">
</script></div>
</div></div>

```

```

<div class="content" id="free-disclaimer">
  <p>The person solely responsible for the content of this site is the <a href="/cgi-bin/support.cgi?todo=siteleader_form" title="Contact the site owner">site owner</a>. If you have any issues with the site or it's contents, <a href="/cgi-bin/support.cgi?todo=siteleader_form" title="Contact the site owner">please contact them</a>.</p>
</div>

</div>
<div id="dotlinks">
  <a href="http://www.moonipool.com"></a>

  <a href="#Welcome/4531963844" title="Welcome" rel="nofollow"
onclick="SM.SWFAddress.navigateTo('4531963844');return false;"></a>
  <a href="#Bridgy%20Crew/4531965098" title="Bridgy Crew" rel="nofollow"
onclick="SM.SWFAddress.navigateTo('4531965098');return false;"></a>
  <a href="#Jill's%20Army/4531965104" title="Jill's Army" rel="nofollow"
onclick="SM.SWFAddress.navigateTo('4531965104');return false;"></a>
  <a href="#Blog/20News/4531965479" title="Blog/News" rel="nofollow"
onclick="SM.SWFAddress.navigateTo('4531965479');return false;"></a>
  <a href="#Calendar/4531965062" title="Calendar" rel="nofollow"
onlick="SM.SWFAddress.navigateTo('4531965062');return false;"></a>
  <a href="#Message%20Board/4531965484" title="Message Board" rel="nofollow"
onlick="SM.SWFAddress.navigateTo('4531965484');return false;"></a>
  <a href="#Guestbook/4531965058" title="Guestbook" rel="nofollow"
onlick="SM.SWFAddress.navigateTo('4531965058');return false;"></a>
  <a href="#Contact%20Page/4531965177" title="Contact Page" rel="nofollow"
onlick="SM.SWFAddress.navigateTo('4531965177');return false;"></a>
  <a href="#Links%20Page/4531965056" title="Links Page" rel="nofollow"
onlick="SM.SWFAddress.navigateTo('4531965056');return false;"></a>

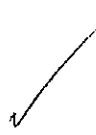
</div>

</div>

</body>
</html>

```

The following pages are a series of screen shots of the web site I have created

1. This is the home page
  2. Page for the bridgy crew
  3. Jill's army
  4. Blog/news
  5. Calendar
  6. Message board
  7. Guestbook
  8. Contacts page
  9. Links page
- 

## CREATIVE AND MEDIA DIPLOMA

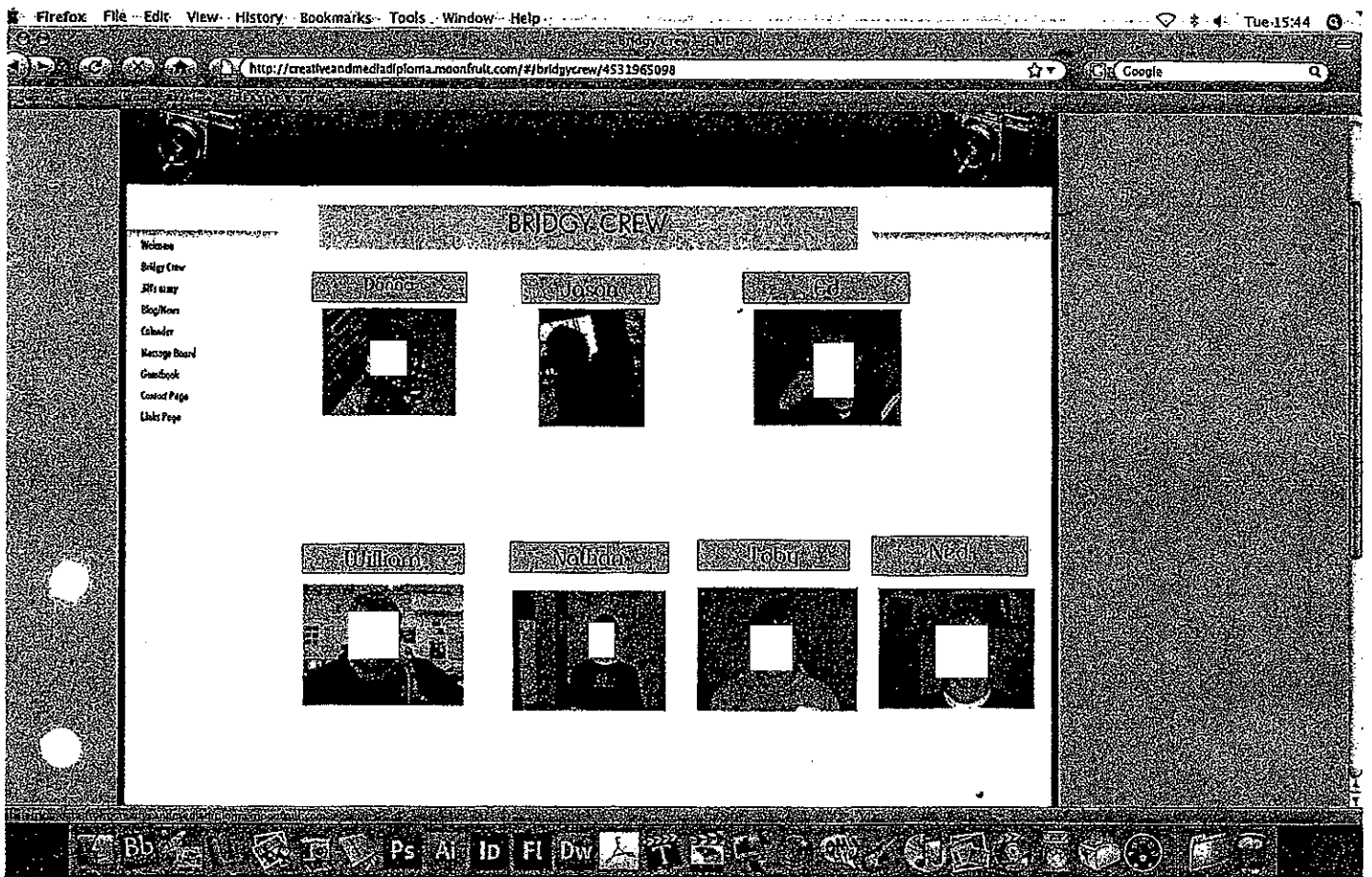
Content: This brand new broad-based qualification offers different types of learning programmes, combining the element of academic and vocational qualifications.

This Course consists of a wide range of subjects  
such as Art and Design, Music,  
Music Technology, Drama and Media

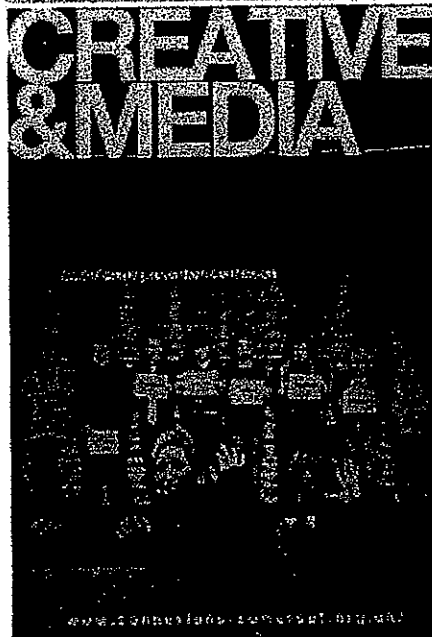
[Welcome](#)[Bridge Crew](#)[Jill's story](#)[Blog/News](#)[Calendar](#)[Message Board](#)[Guestbook](#)[Contact Page](#)[Links Page](#)

### SOME PICTURES OF US





# CRIME PREVENTION SQUAD



The Crew:-

and Filming and Acting

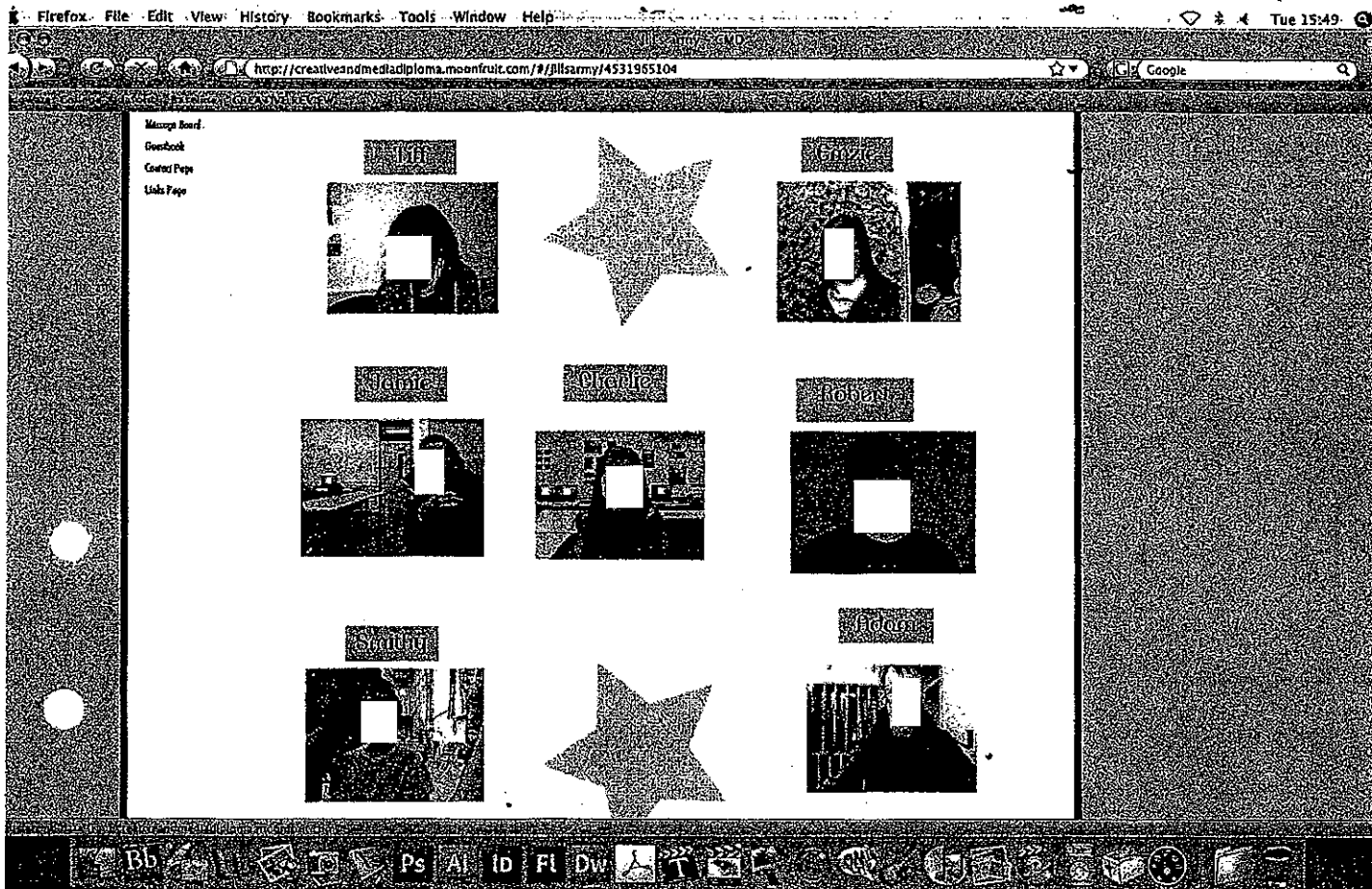
and Storyboradling and Acting

and Acting

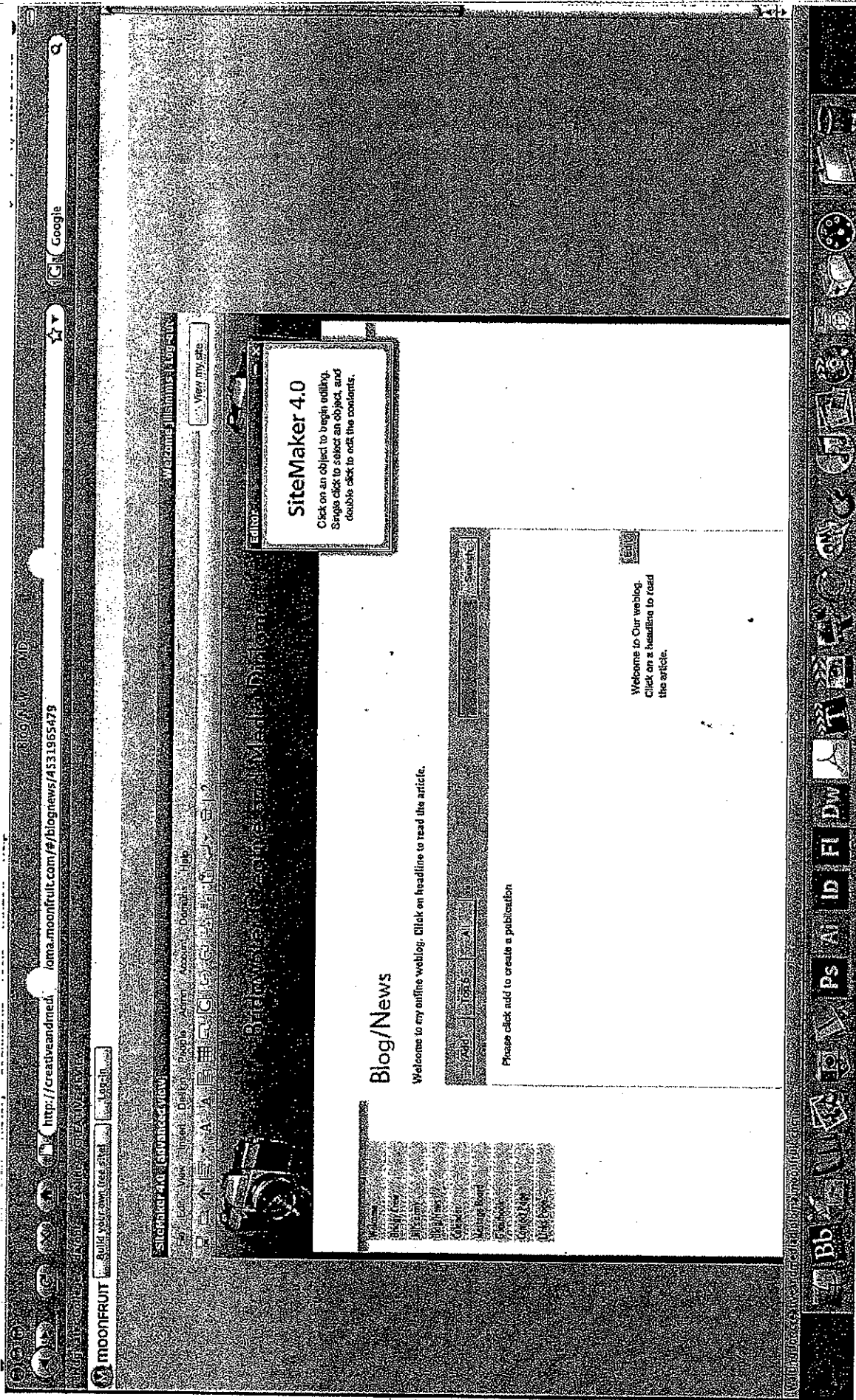
Acting

Music by

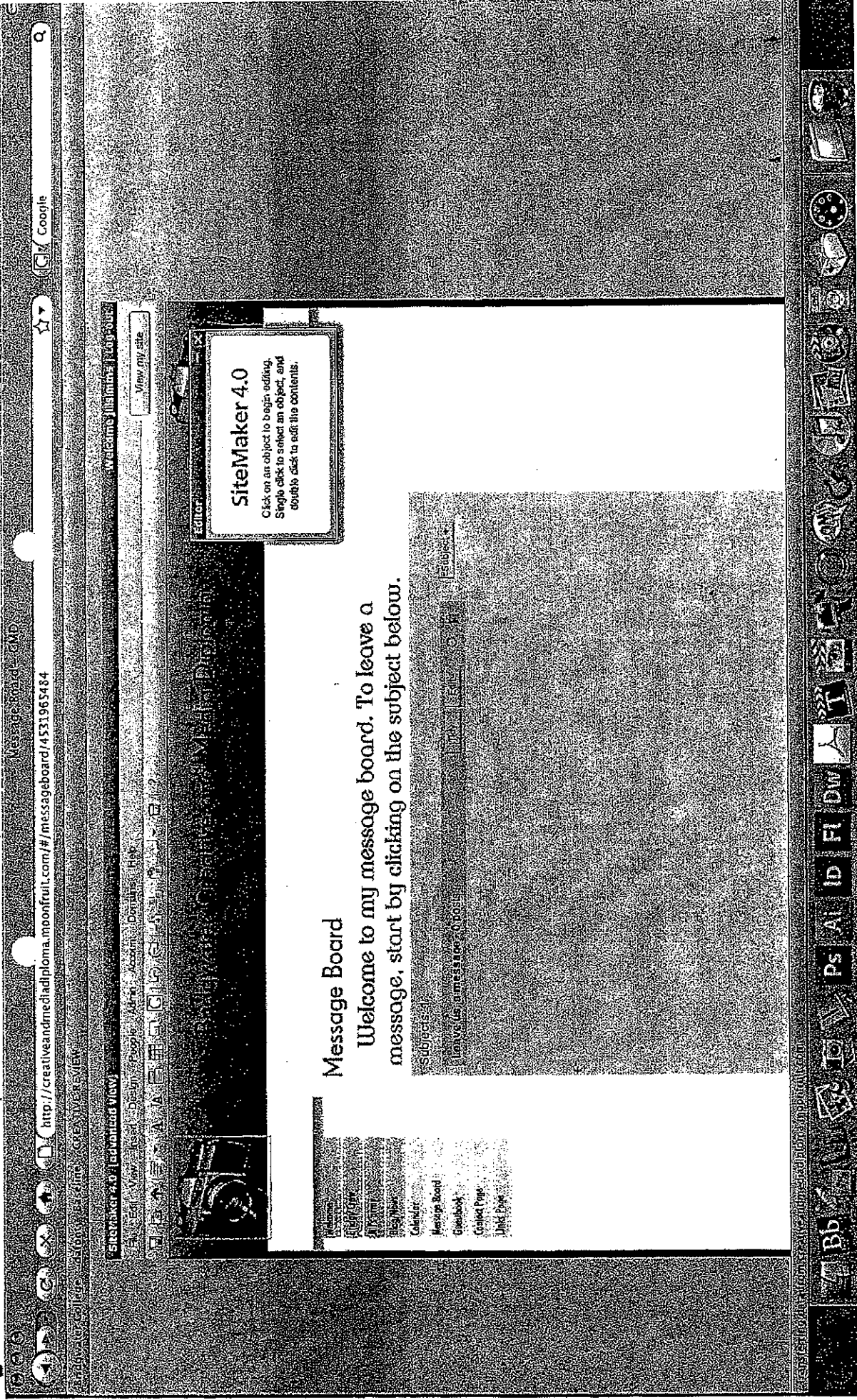
Editing by











## SiteMaker 4.0

Click on an object to begin editing.  
Single click to select an object, and  
double click to edit the contents.

### Message Board

Welcome to my message board. To leave a message, start by clicking on the subject below.

Subjects:

Leave a message

Unk Page

Bb

U

I

D

Ps

A

ID

Fi

Dw

T

R

C

W

Q

W

Q

W

Q

W

Q

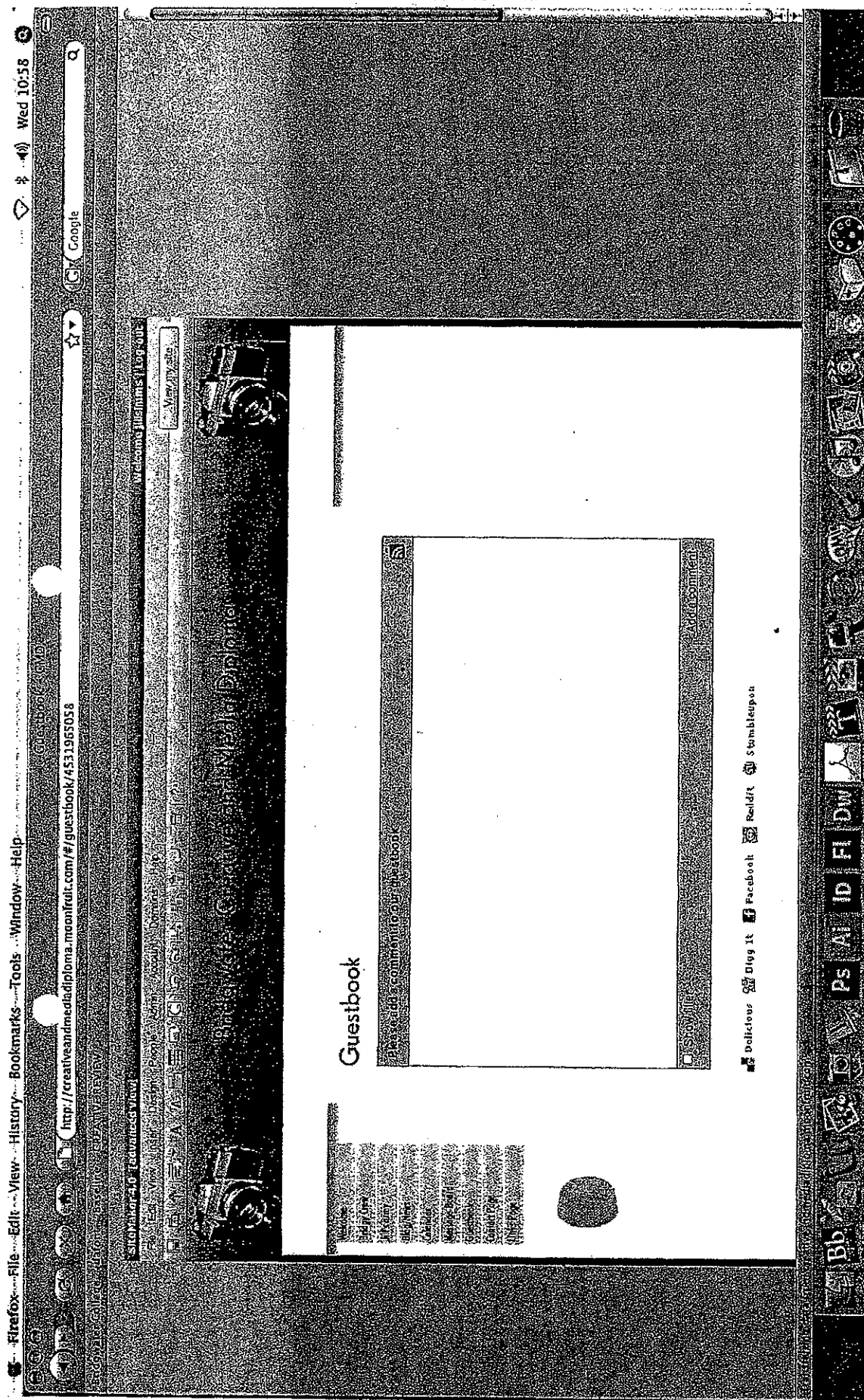
W

Q

W

Q







# Creative and Media Diploma

## Contact Page

**Contact Us**

Your email address \*

Subject \*

Message \*

\* Required fields

[Send](#)

MOONFRUIT

http://creativeandmediadiploma.moonfruit.com/#linkpage/4531965056

Google

Links Page

www.ama.co.uk

www.moonfruit.co.uk

www.bbc.co.uk

www.wikimap.co.uk

www.wikipedia.com

MOONFRUIT

http://creativeandmediadiploma.moonfruit.com/#linkpage/4531965056

Google

Links Page

www.ama.co.uk

www.moonfruit.co.uk

www.bbc.co.uk

www.wikimap.co.uk

www.wikipedia.com

MOONFRUIT

http://creativeandmediadiploma.moonfruit.com/#linkpage/4531965056

Google

Links Page

www.ama.co.uk

www.moonfruit.co.uk

www.bbc.co.uk

www.wikimap.co.uk

www.wikipedia.com

# Links Page

[www.ama.co.uk](http://www.ama.co.uk)

[www.moonfruit.co.uk](http://www.moonfruit.co.uk)

[www.bbc.co.uk](http://www.bbc.co.uk)

[www.wikimap.co.uk](http://www.wikimap.co.uk)

[www.wikipedia.com](http://www.wikipedia.com)

## Evaluation

I decided to build a website for a new course at College, the course is called the Creative and Media Diploma. I am on this course and thought it would be a good idea to promote it.

I started with a blank page and designed what I thought the pages should look like. I changed some of these ideas around until I was happy with what I had. Then I started to transfer these ideas onto a website called "Moonfruit.com"

I have used Moonfruit before on my previous course to research websites and evaluate them. It is powered by Sitemaker which allows you to make free websites with up to 315 pages. When you edit the pages they automatically are updated live but only the person making the website can do this as it is all passwords protected.

I started off by building the home page and giving it the title of Creative and Media Diploma. I put on some information about the course and a list of pages that included [REDACTED] and [REDACTED] which are the two groups doing the course this year. Before I could put all the students on I had to clear it with them that they were happy with me doing it. Next was a blog and news page which anyone can approach me to put items that they want on.

There is a calendar page so I can put on holiday dates, birthdays and important dates such as our exhibition. After this is a Message board on which anyone can leave a message relating to the course. When you leave the message you are asked if you want to leave your email address so anyone who wants to answer you could contact you directly. This page is followed by a Guestbook where you can leave comments about the website and the course. There is a contact page which is private

between the website maker and the writer so I can be contacted directly if required.

Finally I made a links page which includes all the websites that I think may be helpful to the course. There is the College main site, youtube for media, wikipedia for all kinds of research, the bbc which offers all kinds of information including practice tests for functional skills (formerly key skills) which you have to take alongside the course. Also moonfruit as it was my starting point.

I have kept looking through the site and have made alterations for example the layout of the pages and the use of colours. I have used the college colours of white, orange and blue throughout to keep it relevant.

Anybody that was interested in the course could access the website and to date it has had 131 hits (not including myself). Some of the comments I have had are that "it is well structured", "designed for students by a student" and some nice positive remarks.

A problem I had was that I got hacked once, I had to sit and watch it being eaten up and there was nothing I could do. I literally had to start all over again from the beginning. To stop this happening again I got a new virus checker for my laptop Kaspersky which is made by the Russians for computer users and is reputedly one of the best virus checkers you can buy.

The whole project has gone really well for me and I am pleased with the outcome. It would be possible for me to hand it over to next years students to use and update for themselves if they wanted.